

Press release

## Kepler Advanced from ExamVision has been awarded the Red Dot Product Design Award 2019



Danish ExamVision launched the Kepler Advanced, its most state-of-the-art loupe to date, at the end of 2018. Offering healthcare professionals like dentists and surgeons an extraordinary range of premium features like 4 magnifications in just 1 loupe, Kepler Advanced is made to deliver powerful performance, unrivaled comfort, and world-class quality. This product innovation has now been awarded with the internationally renowned Red Dot Product Design Award 2019.

### 4 in 1

For incomparable versatility, users can easily switch between four different magnifications via the loupes' system, ranging from 3.6x to 6.4x magnification. This versatility ensures that whatever the procedure type, Kepler Advanced provides perfect precision for the task at hand. To offer dentists and surgeons a near-microscopic magnification level, 6.4x from Kepler Advanced is the highest available for adjustable loupes.

### Lightweight and perfect ergonomics

With user comfort as a design priority, Kepler Advanced arrives on the market as the lightest adjustable loupe with high magnification in the world. It is 20 grams lighter than the next lightest adjustable loupe. And to offer complete peace of mind, it is handcrafted in Denmark by sourcing only the highest-level materials and protected by a titanium and carbon fibre composite exterior.

*"We are proud and thrilled about the Red Dot award for our new Kepler Advanced. It's truly a recognition of the uniqueness of the loupe in terms of both design and functionality",* explains ExamVision CEO Kim Jensen – and the designer of Kepler Advanced.

*"Since the launch in October last year, we have seen a substantial increase in demand from dentists and surgeons all over the world. And at the world's largest dental fair, IDS 2019 in Cologne just a week ago, we saw a huge interest from many dentist visiting our stand and experiencing the optical and ergonomic benefits of Kepler Advance by themselves",* Kim Jensen finishes.

**About ExamVision**

ExamVision is an award-winning loupe and lighting system manufacturer for dental, medical and veterinary professionals. The company is based on the Danish island of Samsø, where it employs close to 40 experts. All ExamVision products are designed and handcrafted on the island before shipping them to countries all over the world via more than 35 dealers. The company has won the international Red Dot Design Award on four separate occasions and the Danish Gazelle Award four times. You can learn more on [www.examvision.com](http://www.examvision.com).

**About Red Dot Design Award**

The origins of the Red Dot Design Award date back to 1955. Its distinction, the Red Dot, is established internationally as one of the most sought-after quality marks for good design. The award breaks down into three competitions: the Red Dot Award: Product Design, Red Dot Award: Communication Design and Red Dot Award: Design Concept. The award-winning designs are exhibited in the Red Dot Design Museums. You can learn more on [www.red-dot.org](http://www.red-dot.org).

**Questions or more info**

Kim Jensen, CEO, tel. +45 2330 8210 or [kj@exam-vision.com](mailto:kj@exam-vision.com)



reddot design award